

OLD ALBANIAN SPORTS ASSOCIATION

CHARITY EVENT



FEATURING



LASHINGS
WORLD

Old Albanian CC VS Lashings World XI

INTERNATIONAL LEGENDS!

**FABULOUS HOSPITALITY AND
SPONSORSHIP OPPORTUNITIES!**

Contact:

Lashings@OACricket.co.uk

**FRIDAY
28TH JUNE 2024**

WOOLLAMS PLAYING FIELDS, HARPENDEN ROAD, ST ALBANS, AL3 6BB





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Old Albanian Sports Association
160 Harpenden Road, St. Albans, Herts. AL3 6BB

Lashings World XI v Old Albanian Cricket Club **Friday 28th June 2024 – 11.30am till Late**

Some of the greatest names in world cricket will be at Woollam Playing Fields on Friday 28th June 2024. The Lashings squad consists of a whole host of ex international players including the likes of Curtly Ambrose, Courtney Walsh, Ryan Sidebottom, among other household cricketing names. It is also planned that commentary for the game will be by the one and only, the voice of cricket, Mr Henry Blofeld.

This is your chance to treat staff, clients, friends, or family to a fantastic afternoon and evening of entertainment in the presence of some of the best cricketers to have ever played the game and all on your doorstep at the home of Old Albanian Cricket Club in St. Albans.



Old Albanian Cricket Club

OACC was founded in 1930 and retains strong links to St. Albans School to this day. We are privileged to be associated with a school, which is such an admired institution academically, on the sports field and in other extra-curricular activities.

We are a prominent and well-established club with a rich history. OACC is based on a strong community of cricket enthusiasts, and we have many teams catering for a variety of age groups and abilities. We are proud to say we have a membership of more than 500. The junior section alone is currently 300 strong and increasing year on year, including a rapidly growing junior girls section standing today at over 50 members.

During 2023, OACC reached a big milestone as for the first time in our history we fielded 6 Saturday sides. A testament to the welcoming and friendly nature of the club and all its members.

The Woollams complex is managed by the Old Albanian Sports Association and OACC shares its wonderful grounds with the very successful OA Rugby club, with a current membership of over 1,000, and also plays host to the training facilities of Rugby Premier League side Saracens. With all this in mind the footfall of those visiting the Woollams site is very impressive.

Being able to showcase the club and the facilities to so many at such a prestigious event is a real honour and with all that is planned we hope you will have a very enjoyable day of entertainment.



- 11.00** – Junior coaching with Lashings stars
 - 12.00** – Guests start to arrive
 - 12.30** – All guests and players seated
 - 12.45** – Players welcome. Games are played at your tables to warm everyone up
 - 13.15** – Starters served. Silent Auction commences and raffle tickets sold
 - 13.50** – Main course served followed by more games
 - 14.25** – Dessert served
 - 15.00** – Auction time. Followed by the match coin toss
 - 16.00** – Old Albanian CC v Lashings World XI match starts
 - 19.30** – Closing Ceremony
 - 20.00** – Evening entertainment commences
 - 00.00** – Carriages
- *All timings are approximate and subject to change**

Lashings Ticket Packages

Platinum Package – £2,999 plus vat (Exclusive package available for 1 main sponsor) – It includes:

- Table for 10 for lunch plus your choice of one of the Lashings World XI players to sit on your table
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- Company logo on match day menus
- 1 page advert in the match day programme and team sheets
- Company logo on sponsor board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Company mentioned during match day commentary by Henry Blofeld
- Presentation of the man of the match award
- Opportunities for autographs and photos with the Lashings players
- 2 Pitch side Toblerone boards for advertising for full OACC 2024 season
- A signed Lashings shirt which can be used in a later auction or raffle to raise funds at a future event



Shirt Sponsor Package – £2,499 plus vat (Exclusive package available for 1 OACC shirt sponsor) – It includes:

- Company logo on OACC shirt designed by you
- Table for 10 for lunch plus a Lashings World XI player to sit on your table
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- Company logo on match day menus
- 1 page advert in the match day programme and team sheets
- Company logo on sponsor board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Company mentioned during match day commentary by Henry Blofeld
- Opportunities for autographs and photos with the Lashings players
- 1 Back Fence banner for company logo and advert



We very much appreciate your support for this exciting day. We are also actively looking for any generous donations of Auction and Raffle prizes to help support the event. Thank you.



Welcome Drink & Table Wine Sponsor – £1,999 plus vat (2 packages available, 1 welcome drink & 1 table wine) – It includes:

- Company logo on welcome banner at guest entrance
- Table for 10 for lunch plus a Lashings World XI player to sit on your table
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- Company logo on match day menus
- 1 page advert in the match day programme and team sheets
- Company logo on sponsors board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Opportunities for autographs and photos with the Lashings players
- 1 Pitch Side Toblerone for company logo and advert for full OACC 2024 season



Stumps Sponsor – £1,849 plus vat (1 packages available) – It includes:

- Company logo and name on match day stumps
- Table for 10 for lunch plus a Lashings World XI player to sit on your table
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- 1 page advert in the match day programme and team sheets
- Company logo on sponsors board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Opportunities for autographs and photos with the Lashings players
- 1 Pitch Side Toblerone for company logo and advert for full OACC 2024 season



Gold Package – £1,749 plus vat (5 packages available) – It includes:

- Table for 10 for lunch plus a Lashings World XI player to sit on your table
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- 1 page advert in the match day programme and team sheets
- Company logo on sponsors board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Opportunities for autographs and photos with the Lashings players
- 1 Pitch Side Toblerone for company logo for full OACC 2024 season



Silver Package – £1,499 plus vat (10 packages available) – It includes:

- Table for 10 for lunch
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- 1 page advert in the match day programme and team sheets
- Company logo on sponsors board
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Opportunities for autographs and photos with the Lashings players
- 1 Pitch Side Toblerone for company logo for full OACC 2024 season



Bronze, Standard Packages (Hosted/Unhosted) – £1,199/£1,049 plus vat (15 packages available) – Including:

- Table for 10 for lunch (Hosted option includes a Lashings player to sit on your table)
- Arrival drink
- 3 course meal and 4 bottles of house wine
- Pre and post match entertainment
- 20/20 cricket match between Old Albanian CC & Lashings World XI
- Opportunities for autographs and photos with the Lashings players



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Howzat for a team?

Old Albanian Cricket Club took the proud decision midway through last year to help and support with St. Albans based charity Youth Talk, which provides free, confidential counselling to local 13-25 year olds.

At OACC we realise the benefits young people gain from playing team sports but also understand that sometimes this may not be enough. We appreciate that health is both physical and mental and with a thriving junior section we felt we wanted to raise awareness of Youth Talk's wonderful local service and help raise some much-needed funds.

David Goodier, OACC Chairman:

"We're really excited to announce our involvement to help where we can with Youth Talk, a charity that does some fantastic work in our local community. Due to the growing size of our youth section we feel that this charity is one close to our hearts and we will do all we can to help and assist in raising funds and more importantly awareness.

We hope that our efforts help the charity to continue to do great things to help the youth, and we are looking forward to the support that our members and supporters will give to Youth Talk in the future"

David Barker, Youth Talk Chief Executive:

"We are thrilled to be working closely with Old Albanian Cricket Club and excited to be involved over the coming years. We know working alongside such a great club will be valuable in many ways.

The recent rise in demand for our services in the context of significant national economic challenges means that OACC's support is coming at a critical time. We really appreciate them helping to raise the profile of our work and vital funds"





OACC Season Sponsorship Opportunities

(every sponsorship results in a donation to Youth Talk)



1st Team and 2nd Team playing shirt sleeve sponsor

Logo on both sleeves of playing shirts of 1st and 2nd team squads
Logo on website with link to sponsor site
Mentions on social media
Pitchboard present at all home games
Large Banner on club practise nets
Framed shirt for office wall
Presentation of awards at end of season evening

£2,499 for 2 years, £3,499 for 3 years (offers available)



Scoreboard Sponsor

Logo advert under main scoreboard
Approx. 4m x 2m
Logo on website with link
Mentions on social media

£899 per year, £2,249 for 3 years



Sightscreen Sponsor

Logo advert on sightscreen
Logo on website with link
Mentions on social media

£749 per year, £1,999 for 3



Rain Cover Sponsor

Logo advert across 4 covers
Logo on website with link
Mentions on social media

£999 per year, £2,499 for 3 years



Toblerone Pitch Board

Logo pitch side at all home games
Logo on website with link
Mentions on social media

£499 per year, £1,249 for 3



Practise Nets Banner

Logo & advert on banner on nets
Logo on website with link
Mentions on social media

£499 per year, £1,249 for 3 years



Back Fence Ball Stop Banner

Logo and advert on banner on back net
Logo on website with link
Mentions on social media

£599 per year, £1,599 for 3 years

An enthusiastic club for enthusiastic sponsors – Be a part of the growing future



***Other sponsorships are available – Please feel free to enquire
Lashings@OACricket.co.uk or ask for Simon Bates**



Raising funds for OLD ALBANIAN SPORTS ASSOCIATION

OLD ALBANIAN CRICKET CLUB

WWW.OACRICKET.CO.UK

160 HARPENDEN ROAD, ST. ALBANS, HERTS. AL3 6BB